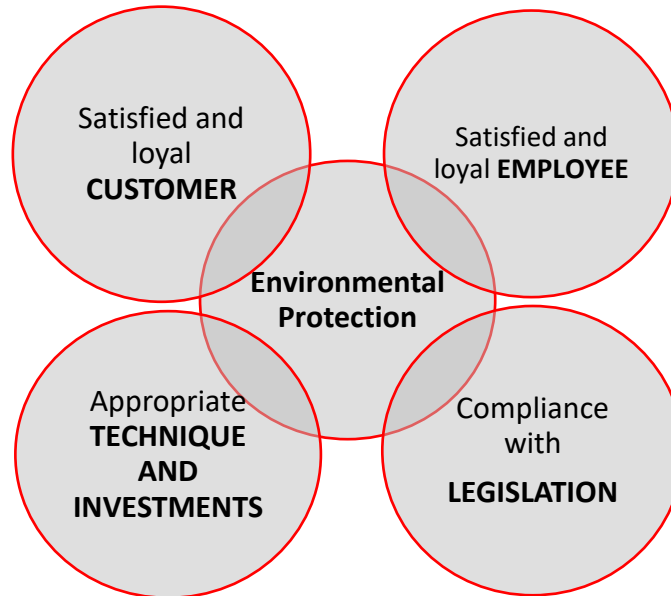


The main aim of Šmídl holding's activities is continuous growth and improvement in the transport and logistics field while complying with all mandatory requirements.

We want to achieve this goal mainly through work and support under five basic pillars:



1) Satisfied and loyal customer

One of the basic priorities is to provide above-average quality and reliable services and to maintain our customers' high satisfaction above 90%. We do not want to be a low-cost service provider we prefer quality over quantity.

2) Satisfied and loyal employee

We are constantly building a team of quality employees, who are able to provide customers with quality and professional service. We place great emphasis on work safety and property protection.

3) Technology and investments

We invest the maximum of earned funds back into company development. Investment in the vehicle fleet is very much above-average and we are constantly reducing the average age of the vehicle fleet. Fleet care (operation and maintenance) is at a high level.

4) Legislation

In our business, we consistently comply with all legislative standards - in all areas.

5) Environment

Due to the area of business, we are constantly striving to minimise the environmental impacts. We reduce CO₂ production, we work very consistently with consumption, we reduce the consumption of other energies.